



**FOR IMMEDIATE RELEASE**

## **Strategic Cooperation between CFSG and Tencent To Develop “Hong Kong Stock Direct” Mobile Trading Platform**

**(Hong Kong, 29 March 2016)** – The technology-focused financial service house, CASH Financial Services Group Limited (“CFSG”, or the “Group”) [SEHK: 510], reaches an agreement with Tencent to co-develop the electronic and mobile trading platform – Hong Kong Stock Direct, tailored for Tencent’s clients.

Pursuant to the agreement between CFSG and Shenzhen Tencent Computer Systems Company Limited, a controlled structured entity of Tencent Holdings Limited (SEHK 700), all Tencent clients and users will get immediate and direct access to the partners’ jointly developed versatile and dynamic Hong Kong stock trading platform.

Mr. Bankee Pak-hoo Kwan, Chairman of CFSG, commented, “We are very pleased to work with Tencent. We share the common mission in the Internet plus initiative, with a particular focus on providing the state-of-the-art trading platform and unparalleled financial services to the mainland investors. With the imminent launch of Shenzhen-Hong Kong Stock Connect, we believe that this platform is instrumental to Mainland investors in grasping opportunities ahead, faster and more secured.”

Recognised for its extensive knowledge, unparalleled experience and relentless innovation in the financial services market, CFSG will concentrate on its core competencies in providing a secured, dynamic, scalable, speedy, real-time and direct connection into the Hong Kong Stock Exchange and the dedicated data trunk lines between mainland and Hong Kong; while Tencent will provide all necessary technical expertise, including system interface, docking and support with its existing systems. Through this cooperation, CFSG will serve Tencent’s massive client base with this jointly developed Hong Kong Stock Direct platform to trade Hong Kong stocks.

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**About CASH Financial Services Group (CFSG)**

CASH Financial Services Group Limited (“CFSG”) is a leading financial services conglomerate in China. CFSG has been providing its broad-based clients with a comprehensive range of financial products and quality services that cater for their versatile investment and wealth management needs, anytime anywhere. Since its establishment in 1972, CFSG has been building lasting businesses in the investment and financial services sector. Its comprehensive range of financial products and services includes brokerages for mobile and premium trading, algo trading, investment banking and corporate finance advisory, wealth management, alternative trading, etc. As a leading technology-focused financial services provider, coupled with its professional human talents, CFSG is committed to operating a state-of-the-art trading platform to meet the investment needs of clients in today’s borderless world. Leveraging this advanced electronic trading platform, CFSG has developed an extensive distribution network to reach its institutional, corporate and individual clients across China. CFSG is listed on the main board of the Hong Kong Stock Exchange (SEHK: 510). For more information, please visit [www.cashon-line.com](http://www.cashon-line.com).